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Address: 520 Stone Rd, Aurora ON

TECHNICAL SKILLS

Adobe Creative Suite:

Photoshop, Illustrator, InDesign, Dreamweaver, Spark, Premiere

Web, UI/UX:

Adobe XD, Figma, InVision, Sketch, HTML, CSS, JavaScript, jQuery, Bootstrap, WordPress

Administration/Marketing:

Word, Excel, PowerPoint, Visio, Mail Chimp, Facebook Ads, Instagram Ads, AdWords, Google G Suite, Domain and Hosting

AREAS OF EXPERTIES

Continuous Integrations
User Feedback Gathering
Interaction Design
Wire-framing and Prototyping
Infographics
Strong Typography
Digital Display Designs
Marketing Material Designs
Post Production
Social Media Marketing
Photography
Video Editing

EDUCATION

Aug 2003 - Aug 2007

Computer Science Graduate

SZABIST Institute of Science and Technology. Majors in: Multimedia Designs, System Analysis & Design, Human Interface Design.

PERSONAL SKILLS

Motivated by Challenges
Multi-tasking
Analytical Thinker
Prioritize Tasks
Detail-Oriented
Self Starter
Quick Learner
Trouble-shooter

MUJTABA ZIA

GRAPHIC UI/UX DESIGNER

I am a detail-oriented professional who designs visually appealing interfaces based on heuristics techniques. I have strong conceptual, prototyping, UI/UX and web design skills that deliver projects from conception to finalization with minimal supervision. Always strive to deliver flawless designs that 'wow' the clients.



WORK EXPERIENCE

Having 10 years of demonstrated experience that includes 5 years of Canadian experience.

Lead Graphic Designer BonGi, (London, UK)

Sept 2017 - Present

- Lead in the design system for creating clean & elegant graphic user interfaces.
- Highly experienced with Adobe Creative Suite; mainly: Photoshop, Illustrator, InDesign.
- Skilled at famous screen design tools like Figma, Sketch, Adobe XD for web UI and Mobile Applications.
- Design numerous marketing materials and digital displays for top brands like Adidas and Honda.
- Experienced in User Interface design modifications based on user iterations and feedbacks.
- Built user-flows and user-cases using tools like Figma and MS Visio.
- Responsible for verifying and ensuring code quality through automated testing.
- Followed heuristics approach throughout the design system management.
- Currently handling 12+ websites that built on WordPress, HTML, CSS, JS and Bootstrap.

Graphics and Web Designer Clear Health Inn, (Regina, SK)

Mar 2016 - Aug 2017

- As Creative Head, I was responsible for their websites, media campaigns, and graphics design.
- Designed learning course modules, and presentations for their educational program offerings.
- Responsible for graphic user interfaces (GUIs) for their Clear Health Inn website.
- Designed a bi-weekly newsletter and photo-shoot to generate sales through digital advertising.
- Weekly meetings with art directors to plan marketing strategies for new products.
- Daily use of Software and tools like WordPress, Photoshop, Illustrator, Mail Chimp, HTML/CSS.

Creative Tech Consultant Storm Applied Technologies, (Regina, SK)

Mar 2013 - Feb 2016

- Served as a key role in the creative marketing design for all interactive print and web projects.
- Proficient in the design and implementation of user-friendly websites using HTML and CSS.
- Contributed to achieving all project milestones through Storm's JIRA tracking system.
- Proficient in software and hardware configuration on clients' computers as per standards.
- Aided in various office automation processes that boosted the company's productivity by 25%.
- Designed and Integrated newsletters every month that results in getting the new clients.
- Performed a key role in interaction with customers on daily basis to gather their feedback.

Production Artist Rayacom Print and Design, (Regina, SK)

Oct 2012 - Mar 2013

- Prepare artwork and make sure it's ready for post-production team members
- Served as a leading role in digital and print material designs for a wide range of clients.
- Managed inventory of all stock materials used during the print production.
- Maintained and improve agency file management processes and procedures.

Lead Visual Designer Jeem Solutions, (Pakistan)

Jun 2008 - Sept 2012

Linked In: <https://www.linkedin.com/in/mujtabazia/>